

FOR IMMEDIATE RELEASE



Spark Plug Games Launches *Witch's Workshop: Open for Business*

RESEARCH TRIANGLE, NC (March 22nd, 2012) – Today's the day! Yes, that day. That super exciting day that is going to totally brighten the world. *Witch's Workshop: Open for Business* is [officially live](#) and literally in business on Android devices.

And it's FREE!

Witch's Workshop: Open for Business is an extension of Spark Plug Games' [original *Witch's Workshop* available on iOS](#). But now it's shiny and better and more awesome. If you are a fan of match-3 games, time management games, witches and/or workshops then this is the game for you.

In *Witch's Workshop: Open for Business*, you have inherited a fantastic potion shop and it's up to you to meet the deliveries on time. It's a mystical land of fairies and dragons, witches and wizards, indentured servants and old ladies who need dentures. Yes, that's right. Even in this enchanted place, the peasant folk have their troubles and are looking for a cure! Luckily for them, there's the Witch's Workshop - a one stop shop for potions. Annie's Aunt Gwendolyn had been running this shop for years until she mysteriously vanished while working on a potion to cure spontaneous invisibility. It's up to Annie to get the Witch's Workshop back up and running.

Witch's Workshop: Open for Business Features:

- Matching and time management game play to exercise and entertain your brain
- Instant gratification from satisfying customers, just like in the real world of retail!
- Gold for you to buy fantastic new items and upgrades
- Free fun! Seriously. It's free
- New pets, which are guaranteed to be hypoallergenic
- Currently available on Android platforms
- Available on iOS platforms by Q2 2012

For more information or an amusing video related to witches or wizards, please send a request to:

Marketing Director

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For more resources:

Product Page: http://bit.ly/wwofb_droid

Screenshots: http://bit.ly/wwofb_screenshots

Trailer: http://bit.ly/wwofb_trailer

Twitter: <http://www.twitter.com/sparkpluggames>

Facebook: <http://www.facebook.com/sparkpluggames>

About Spark Plug Games

Spark Plug Games is an awesome independent games developer focused on creating interactive products for social, mobile, tablet and console markets. The team embraces the slogan "We ignite fun!" which expresses a desire to create high quality products with strong entertainment value and a passion for game development. Founded in 2008 and based out of Cary, North Carolina, the SPG team has already built over 50 products and continues to develop new brands while working with leading industry partners. For more information, please visit www.sparkpluggames.com

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