

FOR IMMEDIATE RELEASE



## Spark Plug Games Announces Witch's Workshop: Open for Business

RESEARCH TRIANGLE, NC (February 14th, 2012) – It's Valentine's Day. That means you're either celebrating Singles Awareness Day or you're stressed out trying to make this day unreasonably perfect for your significant other. On the bright side, we've got some fun news just for you! Coming early 2012, we will be releasing Witch's Workshop: Open for Business on Android and iOS.

What does this mean for you? Well, if you're a fan of our original [Witch's Workshop on iOS](#), this is great news because we made everything shiny and better. If you're not a fan, shame on you and go check it out now. And then eagerly await Witch's Workshop: Open for Business, which will be completely and entirely free! Yes, *free!*

It's a mystical land of fairies and dragons, witches and wizards, indentured servants and old ladies who need dentures. Yes, that's right. Even in this enchanted place, the peasant folk have their troubles and are looking for a cure! Luckily for them, there's the Witch's Workshop - a one stop shop for cure-all potions. Annie's Aunt Gwendolyn had been running this shop for years until she mysteriously vanished while working on a potion to cure spontaneous invisibility. It's up to Annie to get the Witch's Workshop back up and running.

"Why spend your money on chocolate and flowers when you can have hours of fun with the original Witch's Workshop and spend the rest of your day dreaming about the new Witch's Workshop: Open for Business?" said a perplexed John O'Neill, President of Spark Plug Games. "No, seriously - why would you do that?"

### Witch's Workshop's: Open for Business Features:

- Exercise your matching and time management skills
- Satisfy customers, just like in the real and exciting world of retail!
- Earn gold to buy faaaabulous upgrades
- Add new quirky customers throughout the game
- Unlock new pets! All virtual pets guaranteed to be hypoallergenic
- Available initially on Android platforms in Q1 2012, iOS by Q2
- Did we mention it's free? Because, seriously, it's free!

For more information or for a funny anti-Valentine's Day video, please send a request to:

Community and Brand Manager

Megan Carriker

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For more resources:

Screenshots: [http://bit.ly/wwofb\\_screenshots](http://bit.ly/wwofb_screenshots)

Trailer: [http://bit.ly/wwofb\\_trailer](http://bit.ly/wwofb_trailer)

Twitter: <http://www.twitter.com/sparkpluggames>

Facebook: <http://www.facebook.com/sparkpluggames>

### About Spark Plug Games

Spark Plug Games is an awesome independent games developer focused on creating interactive products for social, mobile, tablet and console markets. The team embraces the slogan "We ignite fun!" which expresses a desire to create high quality products with strong entertainment value and a passion for game development. Founded in 2008 and based out of Cary, North Carolina, the SPG team has already built over 30 products and continues to develop new brands while working with industry leading partners. For more information, please visit [www.sparkpluggames.com](http://www.sparkpluggames.com)

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