

FOR IMMEDIATE RELEASE



Spark Plug Games' *Plight of the Zombie Swarms* onto iOS

RESEARCH TRIANGLE, NC (August 2nd, 2012) – The zombie apocalypse is finally here for people with various iProducts! [Plight of the Zombie](#) has officially launched on iOS and is now available for Apple devices including iPods, iPhones, and iPads!

Zombies are just hungry. All we ask is that you check out our cause to help end zombie hunger. There are those among us who are misunderstood. They're rejected by society, and even killed, just for being who they are! It's time to walk a mile in someone else's shoe, albeit someone's deceased and quite undead shoe, as you feel the everlasting pangs of hunger.

For iOS, we have launched a [Lite version](#) (it's so lite that it's absolutely free!) And we have also introduced a [Paid version](#), which includes all level packs, for \$2.99. So try out this extremely tasteful puzzle game today – for free! Be one with your inner zombie and help satisfy those hunger pains.

Plight of the Zombie features:

- Play over 40 deliciously brainy puzzles
- Support a savory cause by helping end zombie hunger
- Hats! Hats! Hats! Ever wanted a zombie in a party hat? Look no further!
- Now available on Android and iOS
- The Lite version is *free!* Some people say there's no such thing as a free lunch. We beg to differ...

For more information or advice on surviving the zombie apocalypse, please send a request to:

Megan Carriker, Marketing Director

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For more resources:

Screenshots: http://bit.ly/potz_screenshots

Trailer: http://bit.ly/potz_trailer

Twitter: <http://www.twitter.com/craigcreeper>

Facebook: <http://www.facebook.com/plightofthezombie>

More Twitter-y goodness: <http://www.twitter.com/sparkpluggames>

More Facebook-y goodness: <http://www.facebook.com/sparkpluggames>

About Spark Plug Games

Spark Plug Games is an awesome independent games developer focused on creating interactive products for social, mobile, tablet and console markets. The team embraces the slogan "We ignite fun!" which expresses a desire to create high quality products with strong entertainment value and a passion for game development. Founded in 2008 and based out of Cary, North Carolina, the SPG team has already built over 50 products and continues to develop new brands while working with industry leading partners. For more information, please visit www.sparkpluggames.com

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