

FOR IMMEDIATE RELEASE



Spark Plug Games' *KinderZoo* Now Available on Apple's App Store and Google Play

RESEARCH TRIANGLE, NC (August 14th, 2012) – [KinderZoo](#), Spark Plug Games' first game for young children, is now available on [iOS](#) and [Google Play](#)!

Your goal is to help Gary, the zookeeper, lead his animals back to their homes. Use your reading and math skills to help the lost animals and earn collectable stickers as a reward!

KinderZoo provides six different reading and math related exercises to help reinforce lessons learned from preschool through first grade. Exercises include letter and number identification, counting, basic math skills, and two levels of spelling. With random combinations of animals to sort and collect, over 100 different words to spell, and dozens of colorful stickers to collect, each game is a new experience and a fun way to practice essential learning skills.

KinderZoo is intended for children ages 3-7. It is currently available on the NOOK Color™, NOOK Tablet™, Google Play and Apple's App Store for iOS devices.

KinderZoo features:

- Exercises for reading skills by identifying letters and practicing spelling
- Number identification, counting skill exercises and practice for basic mathematics
- Lions, tigers and bears! Oh my! Well, just kidding - it's mainly giraffes, elephants and gorillas...
- LOTS OF STICKERS!
- Available on the NOOK Appstore, Google Play, and the Apple App Store for \$0.99

For more information, please send a request to:
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For more resources:

Screenshots: http://bit.ly/kinderzoo_screenshots

Twitter: <http://www.twitter.com/sparkpluggames>

Facebook: <http://www.facebook.com/sparkpluggames>

About Spark Plug Games

Spark Plug Games is an awesome independent games developer focused on creating interactive products for social, mobile, tablet and console markets. The team embraces the slogan "We ignite fun!" which expresses a desire to create high quality products with strong entertainment value and a passion for game development. Founded in 2008 and based out of Cary, North Carolina, the SPG team has already built over 50 products and continues to develop new brands while working with industry leading partners. For more information, please visit www.sparkpluggames.com

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