

FOR IMMEDIATE RELEASE



## Spark Plug Games Announces New Game via Kickstarter

RESEARCH TRIANGLE, NC (February 7th, 2012) – Hey! Listen! We, the people of Spark Plug Games (a super fun indie game developer in NC), have recently announced our first crowd-funded project. We'd love to tell you about our brand new endeavor: Steampunk Bullet Train!

The premise of the game is simple: get in touch with your inner anti-monopolistic maverick to save the day. Take to the rails as a would-be smuggler and transporter attempting to circumvent the over-priced iron grip of the air shipping guard. Fight your way through their territory on the old rail systems, taking down their supply shuttles and fending off squadrons. Reach the end of the Line and deliver the goods!

Steampunk Bullet Train is a labor of love that is already staffed by a portion of the Spark Plug Games team, and with successful funding we will be able to move the additional required team members on the development effort to ensure a managed and high quality game. We would love it if you could support us by checking out our Kickstarter page and donating to our cause! In return for your love and generosity, we offer very pretty, shiny items. Well, the t-shirts aren't really shiny. But other rewards are, we promise.

"The synergistically energized conglomeration of high profile steam and punk makes for a great long tail offering," said a very long-winded John O'Neill, President of Spark Plug Games. "We're all about igniting fun, electrifying the masses, and gamificationizing as many components as we can get our hands on -- trains, planes, automobiles, even cats. This game is going to rock and spark something intense."

We are all about having fun. We want to have fun making this game and we want you to have fun this game and many more that we make! You should care because, y'know, it's fun to cheer for the underdog. And you know what else? Our project is already a Staff Pick on Kickstarter! There are no words for how cool that is, if you ask us.

For more information or for a funny cat video, please send a request to:

Community and Brand Manager

Megan Carriker

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For more resources:

Kickstarter: <http://www.kickstarter.com/projects/sparkpluggames/steampunk-bullet-train>

Twitter: <http://www.twitter.com/sparkpluggames>

Facebook: <http://www.facebook.com/sparkpluggames>

### About Spark Plug Games

Spark Plug Games is an awesome independent games developer focused on creating interactive products for social, mobile, tablet and console markets. The team embraces the slogan "We ignite fun!" which expresses a desire to create high quality products with strong entertainment value and a passion for game development. Founded in 2008 and based out of Cary, North Carolina, the SPG team has already built over 30 products and continues to develop new brands while working with industry leading partners. For more information, please visit [www.sparkpluggames.com](http://www.sparkpluggames.com)

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